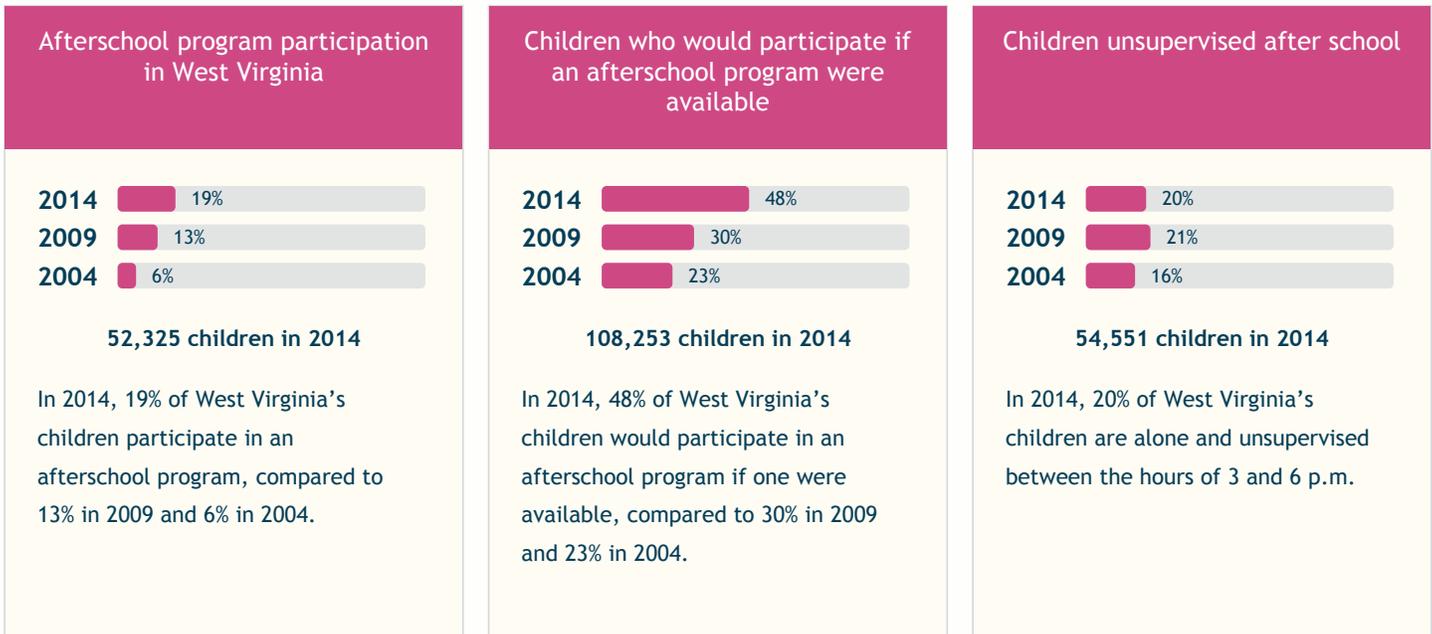


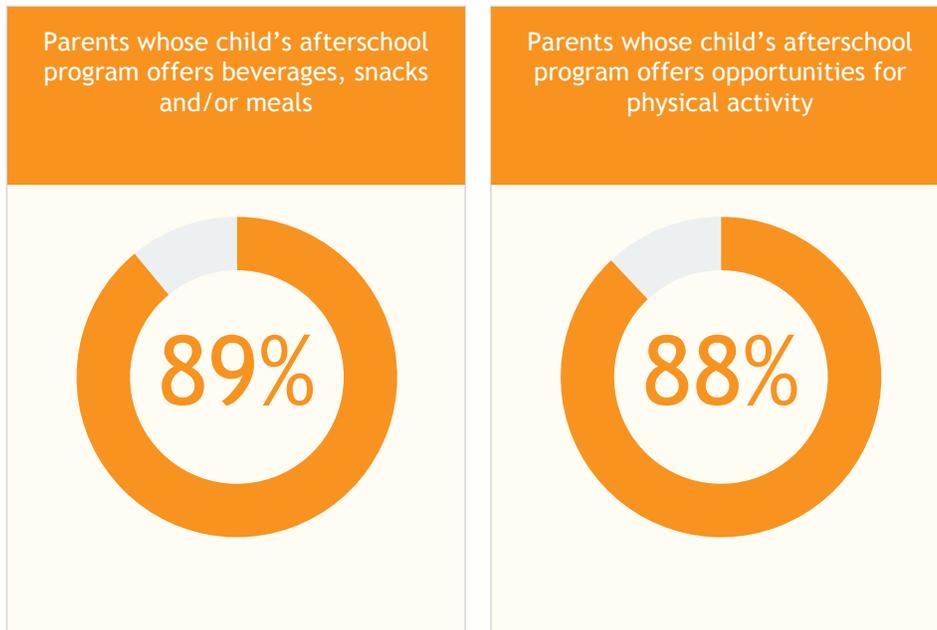
West Virginia After 3PM: *Kids on the Move*

Afterschool programs play an important role in improving the health and wellness of our nation’s students. In West Virginia, 52,325 children participate in an afterschool program—and 108,253 more children would be enrolled in a program if one were available to them. West Virginia After 3PM: Kids on the Move, highlights some of the ways afterschool programs support families and students across the state—from offering kids healthy foods and opportunities to be physically active to helping parents keep their jobs.

DEMAND FOR AFTERSCHOOL PROGRAMS IN WEST VIRGINIA



WEST VIRGINIA’S AFTERSCHOOL PROGRAMS SUPPORT HEALTH AND WELLNESS



West Virginia After 3PM: *Kids on the Move*

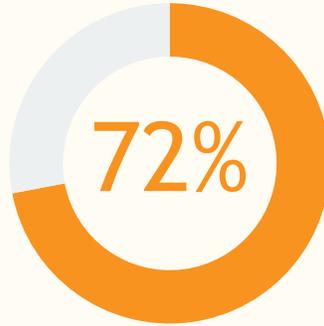
WEST VIRGINIA PARENTS **SATISFIED** WITH THEIR CHILD'S AFTERSCHOOL PROGRAM

Parents satisfied that the snacks and/or meals at their child's afterschool program are healthy

82%

Healthy foods were described as, "minimally processed foods made with whole grains and heart healthy fats or oils and without added sugar or trans fats; fruits and vegetables; and beverages made without added sugar."

Parents satisfied with the amount of physical activity in their child's afterschool program



Parents satisfied with the variety of physical activity offered in their child's afterschool program

68%

Examples of the variety of physical activities provided in the survey questionnaire were "indoor, outdoor, games and skill-building activities."

WEST VIRGINIA PARENTS **SUPPORT** PUBLIC FUNDING FOR AFTERSCHOOL PROGRAMS

84%

of West Virginia parents support public funding for afterschool programs, while just 10% report receiving government assistance with the cost of afterschool.

69%

of West Virginia parents agree that afterschool programs help give working parents peace of mind about their children when they are at work.

71%

of parents agree that afterschool programs help parents keep their jobs.

ABOUT THE SURVEY

The percentages and projected numbers of children and families in America After 3PM are based on survey responses from parents. The Afterschool Alliance contracted with Shugoll Research to collect the data. Nationally, 30,720 households were screened, and 13,709 households completed in-depth interviews via an online survey using a blend of national consumer panels. At least 200 households completed interviews in every state and the District of Columbia, between Feb. 28 and April 17, 2014. In West Virginia, 200 households and 484 children were screened for this study. According to the Department of Education, National Center for Education Statistics data for 2011-2012, the total school enrollment in West Virginia is 278,322, which is the foundation for all statewide projections in West Virginia After 3PM.

The Afterschool Alliance is a nonprofit public awareness and advocacy organization working to ensure that all children and youth have access to quality afterschool programs.

For additional information about America After 3PM, visit: WWW.AFTERSCHOOLALLIANCE.ORG/AA3PM.